

# 'Sankalp Se Siddhi' programme at CTRI-KVK, Kandukur on 30.08.2017

In response to the Hon'ble Prime Minister Sri Narendra Modiji's clarion call for New India Movement (2017-2022) the 'Sankalp Se Siddhi' programme was organised at CTRI-KVK, Kandukur, Prakasam district on 30<sup>th</sup> August, 2017. On this occasion, Sri Siddha Raghava Rao, Minister for Environment, Forests and Science & Technology has to grace the function but could not attend the function. However, Sri Pothula Ramarao, MLA, Kandukur; Sri Eedara Haribabu, ZP Chairman, Sri Kancharla Srikanth Chowdary, ZPTC, Kandukur; Sri Ratna Sagar, Regional Manager, Tobacco Board, SLS; Sri Umamaheswara Rao, Regional Manager, Tobacco Board, SBS; Sri KV Subba Rao, Project Director, ATMA; Smt. Jyothi Srinivas, AGM, NABARD; Sri Abdul Saftar, Deputy Director (Agriculture); Sri Vara Prasad, Head, KVK-Darsi; Sri Balaram, JD (Fisheries) etc participated in the programme. To begin with, a video film covering Hon'ble Prime Minister's message on 'Sankalp Se Siddhi' was shown to the audience. Dr. D. Damodar Reddy, Director, ICAR-CTRI, Rajahmundry administered pledge for New India and for doubling the farmers' income by 2022. He further elaborated 7 key strategies that need to be followed for doubling the farmers' income by the target year. Dr. (Smt.) M. Anuradha, Head, KVK briefed the objectives and role of KVKs in New India Manthan. Sri Pothula Rama Rao, MLA and ZP Chairman, Sri Kancharla Srikanth Chowdary spoke on the occasion and urged the farmers to adopt new production technologies to enhance their net returns and also further emphasised to utilise the services of scientists of KVK. Other dignitaries expressed their happiness to participate in this important programme and expressed their willingness to take advantage of the various initiatives/schemes of the Government of India and work towards in improving the farmer's income. Nearly 800 farmers from different mandals of Prakasam district participated in the programme. Towards the end of the programme 'Kisan Film' was screened for the benefit of the farmers. The programme came to an end with the collective commitment of the participants to work together for achieving New India by 2022.

